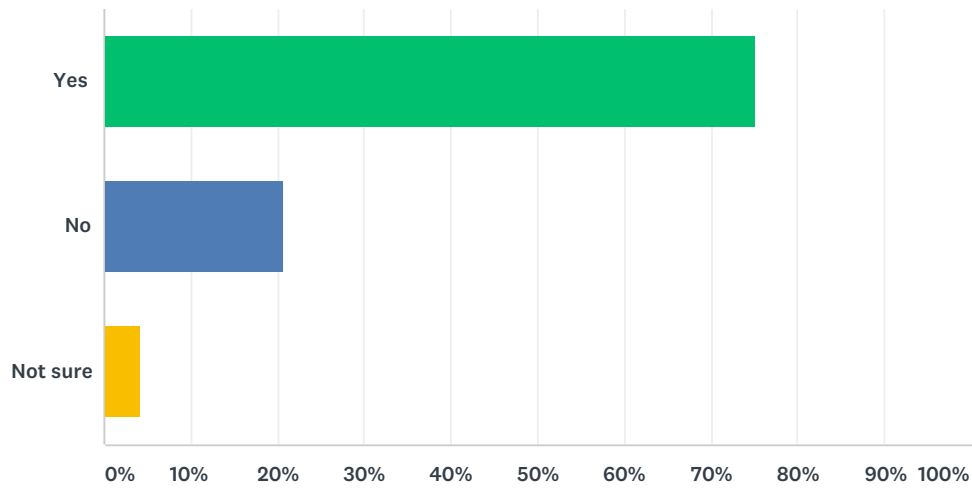


Q1 Have you thought about visiting Duluth because of Destination Duluth's influence?

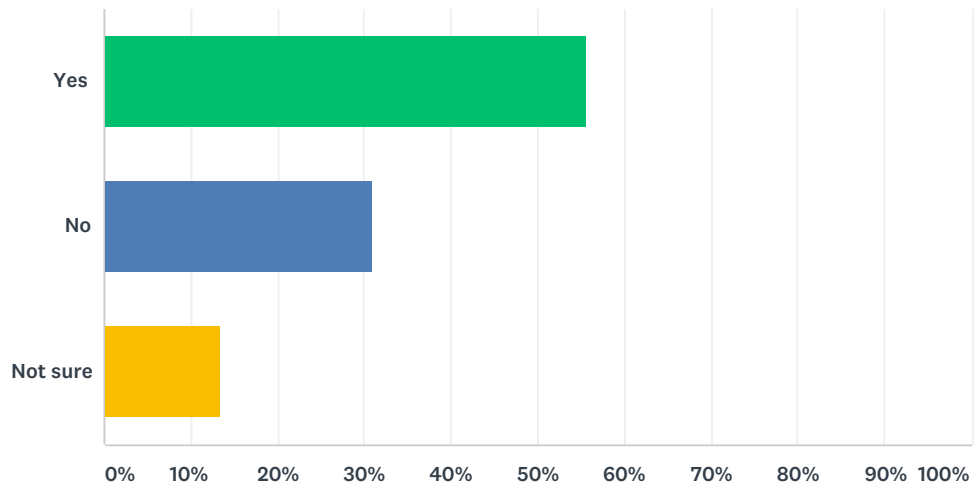
Answered: 1,054 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	75.14%	792
No	20.68%	218
Not sure	4.17%	44
TOTAL		1,054

Q2 Are you planning to visit Duluth because of Destination Duluth's influence?

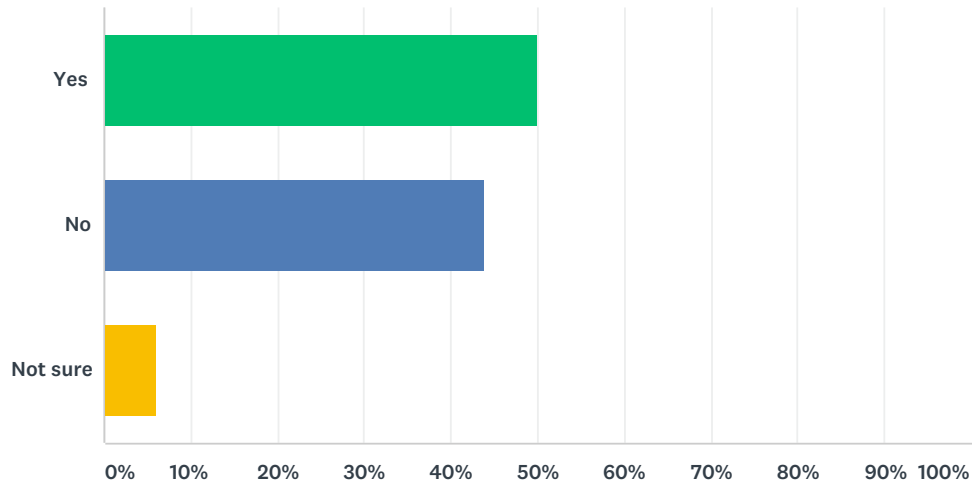
Answered: 1,054 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	55.69%	587
No	30.93%	326
Not sure	13.38%	141
TOTAL		1,054

Q3 Have you visited Duluth because of Destination Duluth's influence?

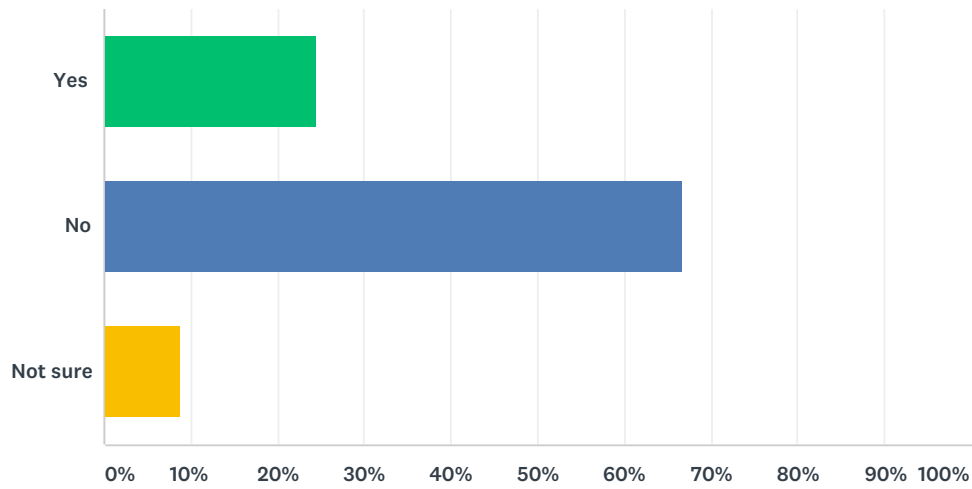
Answered: 1,054 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	49.91%	526
No	43.93%	463
Not sure	6.17%	65
TOTAL		1,054

Q4 Have you considered moving to Duluth because of Destination Duluth's influence?

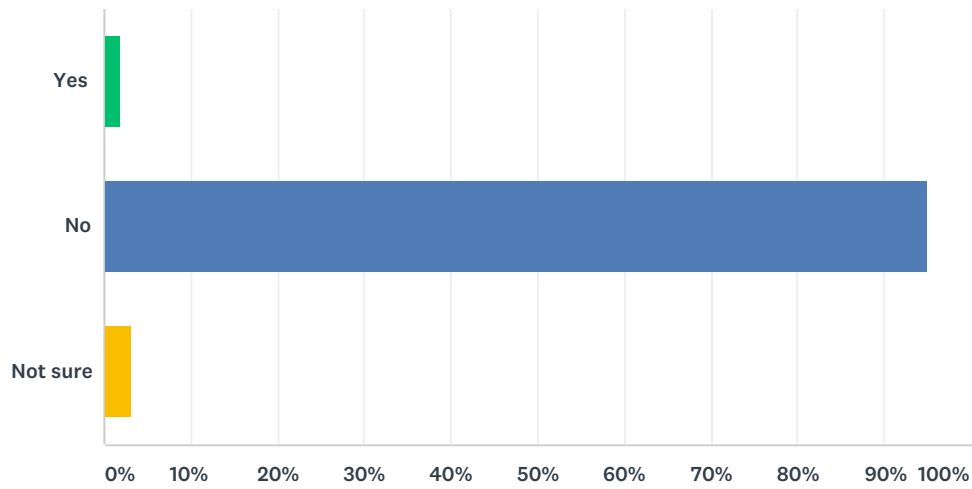
Answered: 1,054 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	24.48%	258
No	66.79%	704
Not sure	8.73%	92
TOTAL		1,054

Q5 Are you in the process of moving to Duluth because of Destination Duluth's influence?

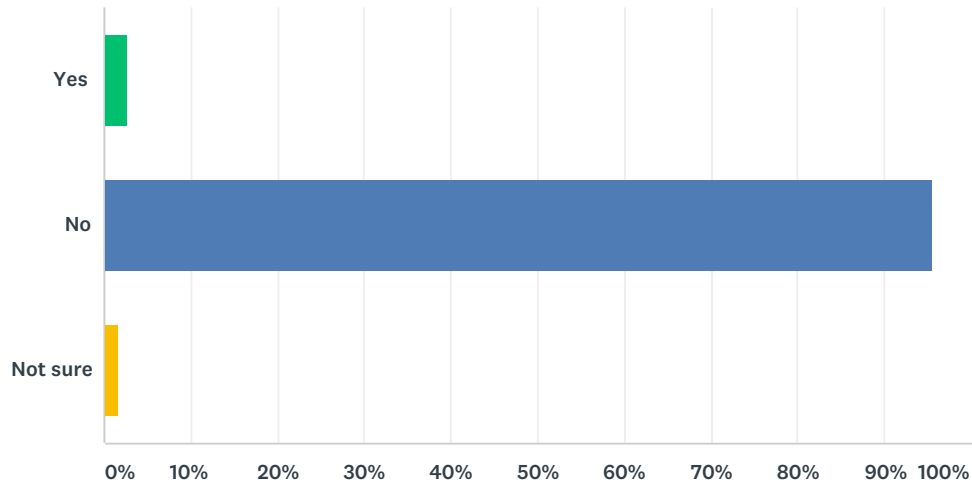
Answered: 1,054 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	1.90%	20
No	95.07%	1,002
Not sure	3.04%	32
TOTAL		1,054

Q6 Have you moved to Duluth because of Destination Duluth's influence?

Answered: 1,054 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	2.75%	29
No	95.64%	1,008
Not sure	1.61%	17
TOTAL		1,054

Q7 Tell us what you think about Destination Duluth.

Answered: 711 Skipped: 343